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Exam : **PAL-EBM**

Title : Professional Agile Leadership -
Evidence Based Management
(PAL-EBM)

Vendor : Scrum

Version : DEMO

NO.1 Which of the following would be the most effective way for executives to maximize the results of an organization?

Response:

- A. Establish clear goals and target measures for the organization.
- B. None of the above.
- C. Determine resource allocations for strategic cross-organization initiatives.
- D. All of the above.
- E. Establish plans to meet goals and track progress against plans.
- F. Propose ideas for projects.

Answer: A

NO.2 Your product release cycle is shorter than any of your competitors. However, measures in customer satisfaction still remain low as most of your releases only contain only minor updates or fixes to previously released features.

In order to boost your product's competitiveness, which two KVAs should you evaluate?

(choose the best two answers)

Response:

- A. Current Value
- B. Ability to Innovate
- C. Time to Market
- D. Unrealized Value

Answer: B,D

NO.3 Management wants to understand whether a team is effective. Which of the following measures will help them understand the team's performance?

Response:

- A. All of the above.
- B. The team's ability to meet schedule release dates.
- C. The change in customer satisfaction measured over time.
- D. The team's planned versus actual budget performance.

Answer: C

NO.4 Your organization wants to become better at responding to market changes and new opportunities that may arise. Which measure is LEAST helpful in understanding how to improve its ability to respond?

Response:

- A. Revenue per employee
- B. On product index
- C. Cycle time
- D. Velocity
- E. Technical Debt

Answer: A

NO.5 Product A has a very high Net Promoter Score (NPS) and high market share. Product B has low NPS, low market share, but is in a growing market in which no other competitor has a significant market share.

Which product should you prioritize in funding?

(choose the best answer)

Response:

- A.** Product A.
- B.** None of the above.
- C.** Product B.

Answer: C

NO.6 Your organization has several different products. Because the products are small, the organization does not believe it is worthwhile for each product to have a full-time dedicated team. What strategy would you suggest if a single team is to work on the different products to deliver the most value over time?

Response:

- A.** Both strategies will deliver the same value.
- B.** Have the team work on one product at a time, release it, and then move on to the next product.
- C.** Have the team allocate enough time each week to work on each of the products and release them when needed.

Answer: B

NO.7 You have two products serving different markets. Product A has the majority market share within its market and also has high customer satisfaction. Product B has low customer satisfaction and low market share in a new growing market where its competitors also share a small percentage of that market.

Which product should you prioritize investments?

(choose the best answer)

Response:

- A.** Product B
- B.** Product A

Answer: A

NO.8 User satisfaction gap lies in the difference between:

(choose the best two answers)

Response:

- A.** The total market size.
- B.** The user,s desired experience.
- C.** The user,s actual experience.
- D.** The current market share of the product.

Answer: B,C

NO.9 Which two Key Value Areas are most affected by the daily frequency a team is switching tasks or is interrupted?

(choose the best two answers)

Response:

- A.** Time to Market.
- B.** Unrealized Value.
- C.** Ability to Innovate.
- D.** Current Value.
- E.** All of the above.

Answer: A,C

NO.10 Zoomer company's best selling app has started to have its user base erode by new competing apps that have newer and more popular features. An important stakeholder believes that Zoomer's app user base can be restored by adding several customer requests to the product backlog that would be prioritized over other planned product initiatives.

This set of requested features would take over a year to implement and release and delay other items in the backlog. What should Zoomer do?

(choose the best answer)

Response:

- A.** Reach out to the customers to learn more about their needs and decide what to do next based on the information.
- B.** Implement selected suggestions from each stakeholder so as not to upset any of your stakeholders.
- C.** Postpone previously planned initiatives and start working on the backlog of customer requests as soon as possible.
- D.** Implement and measure the result of a single feature in a shortened one month release cycle.

Answer: A

NO.11 Beliefs in what is valuable are merely assumptions until they are validated by customers.

Response:

- A.** FALSE
- B.** TRUE

Answer: B